

# ultramare

## Case Study

<u>Ultramare</u> Sp. z.o.o., established in 1996, is a leading manufacturer in the Polish air filter market with over 3,000 customers. It originated from Ultramare AB, Scandinavia's oldest filter company which was founded in 1934.

### Challenge

Ultramare Poland offers a complete range of filters, tested to European standards. In 2007, to produce its pocket bag filters, the company needed a dependable, regular supply of high quality non-woven material manufactured to international standards.

#### Why Irema?

In 2007, Ultramare Poland needed a monthly supply of filter material to produce its own branded bag filters. The company choose Irema as its partner because of the competitive rate offered for the high performance material. Ultramare's longevity as an Irema customer is due to the trusted relationship the team has with Irema.



#### **Results**

Ultramare uses the Irema filter material to create multi-pocket bag filters. These filters are then sold directly to ventilation service, pharmaceutical and industrial companies and to the healthcare and educational sectors. The filters made using Irema air filter material provide filtration of up to 99% of harmful airborne particles.

"We like doing business with Irema! They have been supplying Ultramare with a high performing product at a competitive price since 2007. We know that the quality provided meets the EU's and our exacting standards. We are confident our customers receive the best product to provide a comfortable, healthy and odour-free environment for building occupants."

Olgierd Tomas Marczewski Owner, Ultramare Sp. z.o.o.



Kilmallock Business Park Kilmallock Co Limerick Ireland

email: info@irema.ie Tel: + 353 63 98544